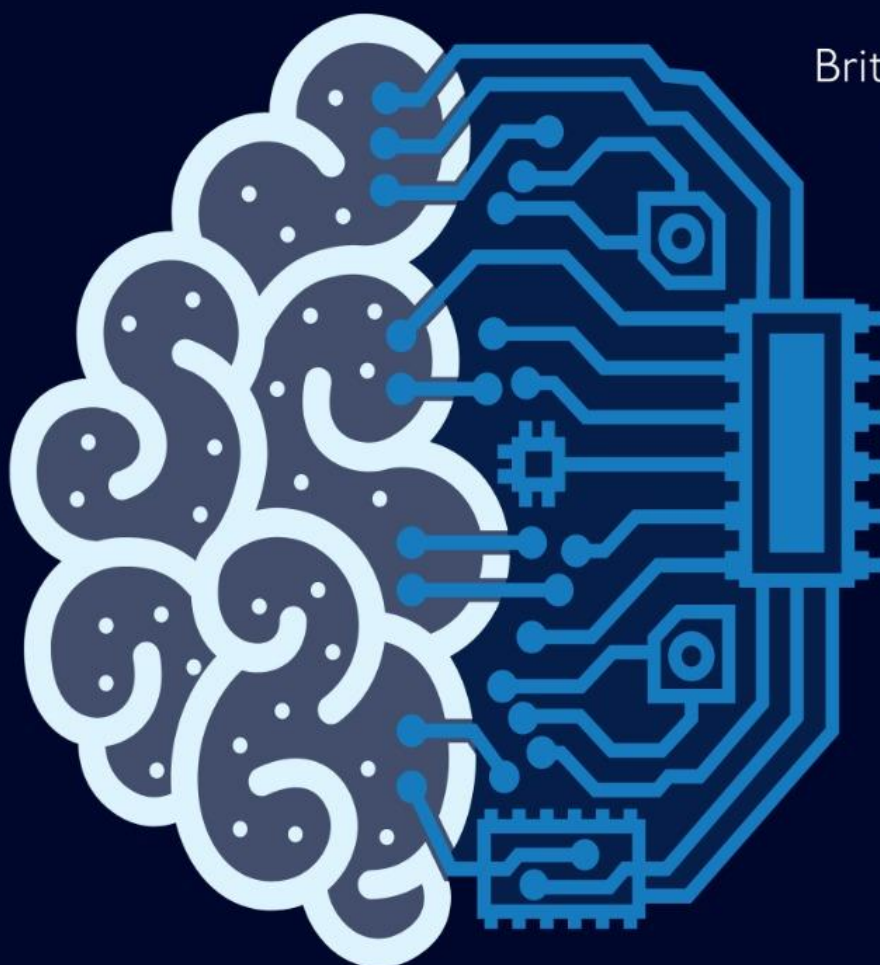




British Orthopaedic
Association



AI IN ORTHOPAEDICS

19th-20th December 2024

RSC England, London

#AlinOrtho2024



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AI in Orthopaedics

Sponsorship Brochure

Following the success of this conference over the past two years, we are delighted to be planning this year's conference supported by the BOA.

About The BOA

The British Orthopaedic Association (BOA) is the Surgical Specialty Association for Trauma and Orthopaedics in the UK. We have over 5,000 members worldwide, the majority based in the United Kingdom and Ireland. As a Surgical Specialty Association for Trauma and Orthopaedics in the UK we provide national leadership, a unifying focus, and a charitable endeavour by:

Caring for Patients, Supporting Surgeons.

Membership is made up of consultants (active or retired), staff and associate specialist grades (SAS) and trainees. There are almost 300 overseas members.

AI in Orthopaedics 2024

This year the event will take place at the Royal College of Surgeons on 19th December and 20th December. The format will be similar to previous years following a workshop style on day one mainly dedicated to the technical aspects of AI including Python, Coding etc. The breakout sessions planned for this day are aimed to accommodate all levels of knowledge from novice to expert.

The second day will take a more traditional conference format with podium presentations from practitioners in the field and updates from some of our previous speakers and presentations from a range of experts including funders, regulators, experts in allied specialities and some experienced international practitioners from who we can learn.

Why Exhibit?

Exhibiting at the third annual AI in Orthopaedics Conference will position your brand at the forefront of AI in the orthopaedic industry, delivering impactful branding and sponsorship opportunities.

1. **Build Brand Awareness**
(Raise the profile of your brand, by aligning your business with the UK's top orthopaedic surgeons)
2. **Launch New Products**
(Showcase your latest products and services to the industry and key decision makers and buyers)
3. **Generate Business Opportunities**
(Gain access to new markets, and develop strong relationships)
4. **Education**
(Gain valuable insight into the industry learning latest trends and knowledge)

Sponsorship Packages

	Silver £2750 Plus VAT	Gold £4000 Plus VAT	Platinum £6000 Plus VAT
Presentation Opportunity - Main Programme (8 Mins Max) (This opportunity enables you to Showcase your latest developments and provides a forum for discussion and feedback)			✓
Invitation to the pre-event dinner			✓
Opportunity to attend a networking drinks reception after the main meeting on Day 2	✓	✓	✓
Inclusion in subsequent articles/press releases	✓	✓	✓
Pop Up Banner in Exhibition Space	✓		
6ft x 2ft tabletop Exhibition space		✓	
Complimentary Registration	2 Passes	4 Passes	6 Passes
Full refreshments including lunch for your representatives	✓	✓	✓
Copy of the final delegate list*	✓	✓	✓
Logo on the event website and App	✓	✓	✓
Company profile on the event website and App		150 Words	500 Words
Opportunity to provide own conference stationery/lanyards			✓

* Only the delegates who have agreed to share details with a third party will be provided.