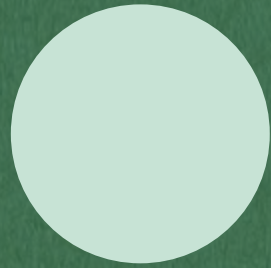




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**SOCIAL  
VALUE  
IMPACT  
PLAN**



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INVESTING IN OUR COMMUNITIES

**ACCLIVERPOOL.COM**

C R E A T I N G  
**SOCIAL VALUE**  
*IS NOT AN ADD ON TO*  
*OUR BUSINESS*  
IT'S AT THE  
**HEART**  
*OF WHO WE ARE*

# WE WANT TO BE PART OF THE SOLUTION



At ACC Liverpool, part of the Liverpool event campus, we want to be a company that strives to do the right thing and contributes to society, creating a positive social, economic and environmental impact in everything we do.

We know that we won't always get it right every time, that sometimes doing the right thing can be hard and can at times have an impact on the bottom line. But when you start to think about business in a different way, about what it can mean for society at large not just what it can mean for the P&L in front of you, then suddenly what success looks like starts to change as well.

**We want** to be part of the solution.

**We want** to always be improving and challenging ourselves.

# OUR SOCIAL VALUE IMPACT



# OUR SOCIAL VALUE TOUCHSTONES

There are a lot of frameworks, plans and strategies in this space of Social Value, all doing great things. We have decided that the best thing for us is to adopt areas and ideas from across the most relevant global, event industry and local plans to create something which is unique to us, deliverable and rooted in who we are, the things we care about most and is most impactful to the environment, people and communities around us. These will be the external Social Value touchstones that we will hold ourselves accountable to, strive to support, achieve and challenge ourselves against.



# OUR COMMITMENTS

Through our long term Social Value work and our annual action plans we will...

- Maintain our zero to waste status
- Support the delivery of the UK Government's commitment to reach net zero carbon emissions by 2050
- Support the development of super low carbon events within our industry
- Become a venue campus all audiences feel at home in and that represents all
- Employ and nurture a workforce which reflects our communities
- Support, influence and manage our supply chain to deliver against our commitments
- Work with service partners who are aligned to and will engage in and represent our values
- Continually support and enhance our local community economically and socially

# HOW WILL WE DELIVER OUR COMMITMENTS?

WE WILL FOCUS ON KEY AREAS TO SHAPE OUR TARGETS AND DELIVERY



COMMUNITY



ENVIRONMENT



PROCUREMENT



OUR PEOPLE

We are committed to delivering actions and outcomes every year as part of our ongoing Social Value journey. We will report back on our progress annually and set ourselves new targets in line with our own objectives as well as those of the global, event industry and local plans and initiatives we have pledged to support.

For more information on our progress visit [accliverpool.com/socialvalue](https://accliverpool.com/socialvalue) and follow us on our social channels.

