



2024 London Marathon

British Orthopaedic Association's Charity Place Terms and Conditions

The London Marathon is an important fundraising event for the British Orthopaedic Association.

These terms and conditions are to ensure that we can support our runners in the best possible way, while raising as much money as possible. Each charity place in the marathon represents a cost to the BOA, including buying the place in the event and producing and sending materials to runners. Therefore, we need all our charity place runners to honour their pledge and raise a minimum of £1,500 by 21 May 2024.

What you can expect from the BOA

- We will send you information about training and fundraising, and a BOA vest or t-shirt to wear on raceday.
- Information on training plans can be found at <https://www.tcslondonmarathon.com/training/training-plans>
- We will send you regular support emails to help with your training and fundraising. These are classed as administrative emails and as such do not require separate marketing consent. You are not able to opt out of receiving them.
- We will help with fundraising by promoting your involvement in the event across our social media platforms and in our member newsmail.

What we expect from you

Registration

- Once you have been offered a place, we ask that you agree to the fundraising pledge and the BOA will reserve a charity place for you. However, the BOA has the right to revoke your place in exceptional circumstances, including any event cancellations in any year due to coronavirus.
- You understand that if you do not reply to our offer of a place in the event within 2 weeks of the offer, your place may be withdrawn.
- You will be sent official registration details by London Marathon Events by email. You understand that it is your responsibility to register officially for the Event. If you do not register yourself on the official portal within 2 weeks of receipt of this email, your place may be cancelled and reallocated to another participant.
- You understand that if you fail to register officially before the deadline, your place will be forfeit.
- You agree that by registering officially for the Event, you are also signing up to the London Marathon Event's terms and conditions and/or rules.
- You understand that after the registration deadline has passed, BOA cannot offer the place to another runner.

Fundraising

- Fundraising pledge: You aim to raise a minimum of £1,500 for the BOA. Interim fundraising targets are
 - £500 by 1 March 2024
 - £1000 by 21 April 2024
 - £1,500 by 21 May 2024

Injury and withdrawing

- If you are injured and or ill to the point where you will not be able to take part in the event, please let the BOA know as soon as possible.



- If you tell us before the start of February 2024, we may be able to offer the place to another applicant. After this, the BOA will lose the place and any future fundraising income.
- We will assess deferral requests on a case-by-case basis. The BOA cannot guarantee that we will be able to offer you a place in the event the following year, if we do then your sponsorship will carry across with your deferral. You will only be able to defer for one year.
- You understand that any funds you raise in relation to the event before your withdrawal will be kept by BOA as donations, unless you or your donors request otherwise.
- You agree to inform your sponsors and donors that you have had to withdraw from the Event and understand you must return any donations that they have given you should they request this. If these donations have been deposited with BOA already, the donors must contact us individually to get a refund.
- You agree that you will donate any remaining donations, not requested back by sponsors, to the BOA within 1 month of withdrawing.
- You understand that although BOA may offer you first refusal of a charity place in the following year, we have the right to not do so and without giving a reason.

Online fundraising pages: Using Enthuse will be an important part of your fundraising. You must complete the set-up of your online fundraising page within one month of confirming your charity place. As a BOA charity runner, you agree that 100% of the money raised through your fundraising page will come to the BOA and will not be split with any other charity.

Gift Aid: We cannot include the amount raised through Gift Aid in your fundraising total. However, please encourage your sponsors to Gift Aid their donations where possible – this can add an extra 25p for every £1 donated, at no extra cost to them.

Expo: You are required to collect your race pack from the London Marathon Running Show in the week before the race. Please see the race organiser's website for details.

Media: We you to provide a photo and brief paragraph why you are running to raise money for the BOA and encourage you to capture images, video, audio and quotes over the course of your London Marathon journey. Images, and quotes taken during the event of all participants may be used by BOA to promote the event and other BOA sponsored challenge events in the future. These images and any associated comments will be used in connection with BOA work to promote orthopaedic research. Content may be edited and used on any or all of BOA platforms, as well as by donors, partners or other external organisations to promote the BOA. Should you not wish your image to be used in this way, please contact us at jointaction@boa.ac.uk

Your data

- We collect some or all of the following Personal Data from you when you register to participate and when you participate in the TCS London Marathon.
 - Name
 - Email
 - Phone number
 - Confirmation that you will be over 18 on the date of the event
 - Gender
 - Postal address



- Unless you consent to other uses of your data, we will collect and process your Personal Data solely to enable us to provide our services to you in connection with the Event, including using your Personal Data:
 - to confirm and verify your identity;
 - to provide you with details of the Event;
 - to administer the Event and enable you to participate in the Event;
 - for the compilation of anonymised statistical information; and
 - to satisfy our legal, accounting or reporting requirements.
- We process data which you disclose for the purposes of enabling you to participate in the Event. Who we share it with:
 - TCS London Marathon – for the purposes of registering your place in the Event and assignment of a race number.
- Your information will not be passed to other third parties without your consent.

If you have any questions about the terms and conditions, please contact us at jointaction@boa.ac.uk